

Community Coupon Magazine

ADVERTISING ORDER

Published by Henley Graphic Communications, Inc.

Sales Representative, **Larry Henley**
800-772-5488 • 419-994-5488 • Fax: 419-994-3396
Larry@Henley-Graphics.com

Business Name _____ Date _____

Contact _____ Phone _____ Cell _____

Address _____ City _____ State _____ Zip _____

Email Address _____

Billing Email Address (if different) _____

I Would Like My Proof Emailed (provide email address above)

I Would Like My Proof Mailed To Me

Please reserve my advertising space in the Community Coupon Magazine for...

SPRING **SUMMER** **FALL** **WINTER** CHECK ALL THAT APPLY

The **MORE** issues you commit to,
the **GREATER** your discount

Please **circle** the size of ad you would like and the amount of issues you would like to advertise in...

FULL COLOR ADVERTISING RATES (per issue)

AD SIZES *	ONE ISSUE	TWO ISSUES	THREE ISSUES	FOUR ISSUES
1/8 PAGE	\$235	\$215	\$205	\$195
1/4 PAGE	\$455	\$420	\$395	\$375
1/2 PAGE	\$850	\$780	\$725	\$675
FULL PAGE (inside)	\$1,375	\$1,255	\$1,175	\$1,110
Special Location Ads				
FULL PAGE (front or back cover)	\$1,815	\$1,650	\$1,550	\$1,450
1/4 page Horizontal Ad - Page 2	\$495	\$455	\$425	\$395

_____ Ad Rate
< _____ > Non-Profit
_____ TOTAL

AD SPECIFICATIONS

PLEASE NOTE CHANGES!

1/8 pg 3.81 x 2.4
1/4 pg 3.81 x 5.1
1/2 pg vertical 3.81 x 10.3
1/2 pg horizontal 7.87 x 5.1
Full pg w/1/4" white border 7.87 x 10.3
Full pg w/bleed 8.375 x 10.875 trim size (add 1/8" bleed). Keep live type 1/4" away from trim size.
Pg 2 Special Location 1/4 pg ... 5.18 x 3.3

* No coupons allowed on front/back covers or inside front/back covers

**Non-profit? Take 15% off these rates
(churches, food banks, NAMI, etc.)**

Same ad as last issue

Changes or new ad for Henley Graphics to produce. (Please provide copy & instructions)

I will supply my ad "camera ready" (* see below)

Use my ad from _____ (Note any changes)

* For camera ready artwork, please build to size at **300 dpi, CMYK color**. When sending, please forward to **Linda@Henley-Graphics.com** in preferred **PDF or JPG format**. Other formats please inquire. Web ads are 300px by 276 px and must be 72dpi. Advertising rates include basic graphic production of ads, which does not include photography and custom graphics (creating logos, drawings, photo retouching and detailed maps). Any graphic production charge would need to be approved by the advertiser.

ADVERTISING DEADLINE: TBA

Invoice will be sent at ad deadline.

TERMS: Net 30 days.

Payment to be made out to Henley Graphics.

Rates subject to change on extended agreements.

A finance charge of 1.5% per month (annual percentage rate of 18%) will be charged to past due accounts. Advertiser agrees to pay for all costs and fees, including reasonable attorney fees incurred in collecting any delinquent balance.

Forward this Ad Agreement and Ad Copy:

Henley Graphic Communications, Inc.

P.O. Box 325, Loudonville, OH 44842

FAX: 419-994-3396 • E-mail: Larry@Henley-Graphics.com

ADVERTISING SIGNATURE