

# Community Coupon Magazine

Additional exposure at [www.CommunityCouponMagazine.com](http://www.CommunityCouponMagazine.com) and  
Community Coupon Magazine's Facebook page at no cost.

## ADVERTISING ORDER

Published by Henley Graphic Communications, Inc.

Sales Representative, **Larry Henley**  
800-772-5488 • 419-994-5488 • Fax: 419-994-3396  
[Larry@Henley-Graphics.com](mailto:Larry@Henley-Graphics.com)

Business Name \_\_\_\_\_ Date \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please reserve my advertising space in the Community Coupon Magazine for...  
 **SPRING**  **SUMMER**  **FALL**  **WINTER** *CHECK ALL THAT APPLY*  
*The MORE issues you commit to, the GREATER your discount*

Please **circle** the size of ad you would like and the amount of issues you would like to advertise in...

### FULL COLOR ADVERTISING RATES (per issue)

AD SIZES *	ONE ISSUE	TWO ISSUES	THREE ISSUES	FOUR ISSUES
1/8 PAGE	\$215	\$195	\$185	\$175
1/4 PAGE	\$415	\$380	\$360	\$340
1/2 PAGE	\$775	\$710	\$660	\$615
FULL PAGE (inside)	\$1,250	\$1,140	\$1,070	\$1,000
FULL PAGE (front or back cover)	\$1,650	\$1,500	\$1,410	\$1,320
FULL PAGE (back inside cover)	\$1,375	\$1,250	\$1,175	\$1,100
1/2 PAGE (back inside cover)	\$880	\$805	\$750	\$695
2/3 PAGE (front inside cover)	\$1,125	\$1,030	\$960	\$895

\_\_\_\_\_ Ad Rate  
 < \_\_\_\_\_ > Non-Profit  
 \_\_\_\_\_ TOTAL

### AD SPECIFICATIONS PLEASE NOTE CHANGES!

1/8 pg ..... 3.81 x 2.4  
 1/4 pg ..... 3.81 x 5.1  
 1/2 pg vertical ..... 3.81 x 10.3  
 1/2 pg horizontal ..... 7.87 x 5.1  
 2/3 front inside cover ..... 5.12 x 10.3  
 Full page ..... 8.375 x 10.875 (add 1/8" bleed)

\* No coupons allowed on front/back covers or inside front/back covers

**Non-profit? Take 15% off these rates (churches, food banks, NAMI, etc.)**

- Same ad as last issue  Changes or new ad for Henley Graphics to produce. (Please provide copy & instructions)  
 I will supply my ad "camera ready" (\* see below)  Use my ad from \_\_\_\_\_ (Note any changes)

\* For camera ready artwork, please build to size at **300 dpi, CMYK color**. When sending, please forward to [Tiffany@Henley-Graphics.com](mailto:Tiffany@Henley-Graphics.com) in preferred **PDF or JPG format**. Other formats please inquire. Web ads are 300px by 276 px and must be 72dpi. Advertising rates include basic graphic production of ads, which does *not* include photography and custom graphics (creating logos, drawings, photo retouching and detailed maps). Any graphic production charge would need to be approved by the advertiser.

### ADVERTISING DEADLINE: TBD

Invoice will be sent at ad deadline.  
 Terms: Net 30. Payment to be made out to Henley Graphics.  
 Rates subject to change on extended agreements.

### Forward this Ad Agreement and Ad Copy:

Henley Graphic Communications, Inc.  
 P.O. Box 325, Loudonville, OH 44842  
 FAX: 419-994-3396 • E-mail: [Larry@Henley-Graphics.com](mailto:Larry@Henley-Graphics.com)

- I WOULD LIKE MY PROOF EMAILED TO ME |  I WOULD LIKE MY PROOF MAILED TO ME

EMAIL ADDRESS \_\_\_\_\_

ADVERTISING SIGNATURE \_\_\_\_\_